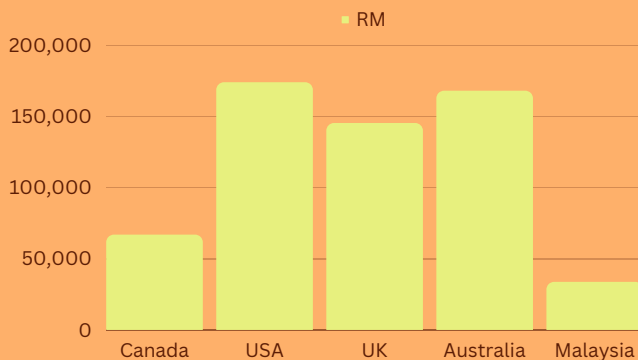
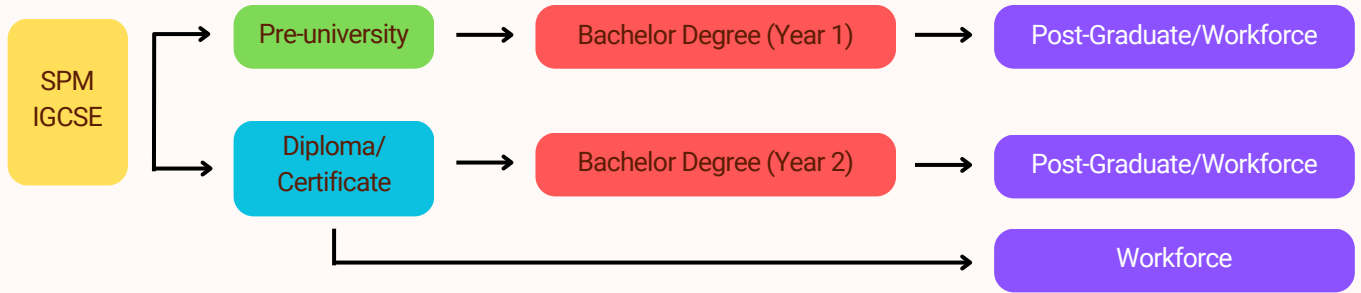


STUDY MASS COMMUNICATION

Pathways



The average Journalist salary in Malaysia is RM33,600 per year.

Career Prospects

- Journalist/Reporter
- Public Relations Specialist
- Advertising Specialist
- Social Media Manager
- Digital Marketing Specialist
- Media Planner/Buyer
- Content Creator/Writer
- Broadcast/Video Producer
- Event Manager
- Copywriter

General Entry Requirements

- **A-Level:** Minimum EE
- **Ausmat/SACEi:** Minimum of ATAR 55
- **CIMP:** Minimum average of 50% in 6 subjects
- **Foundation/Matriculation:** Pass with CGPA of 2.00
- **International Baccalaureate (IB):** Minimum 24 points in 6 subjects
- **UEC:** Pass with minimum 5Bs
- **STPM:** Pass with minimum CGPA of 2.00
- **Diploma:** Minimum CGPA of 2.00

Note: No Pre-requisite subjects required

Skills & Attributes

- Communication skills
- Creativity
- Interpersonal skills
- Critical thinking
- Digital skills
- Time management
- Adaptability
- Cultural competence

Study MassCom in Malaysia

- Taylor's University
- Monash University
- Asia Pacific University (APU)
- UCSI University
- HELP University
- UOW Malaysia KDU
- SEGI University

Study MassCom Overseas

- University of Southern California (USA)
- New York University (USA)
- University of Texas (USA)
- University of California (USA)
- RMIT University (Aus)
- Monash University (Aus)
- University of New South Wales (Aus)
- Deakin University (Aus)
- Curtin University (Aus)

Study Options in Malaysia

Taylor's University

Foundation in Arts - RM28,000

- **SPM:** Pass with minimum of 5 credits including English
- Intakes: February, April & August
- 1 year

Diploma in Communication - RM54,020

- **SPM:** Pass with minimum of 3 credits including English
- Intakes: April & August
- 2 years

Bachelor of Mass Communication (Honours)

Bachelor of Mass Communication (Honours) in Advertising and Brand Management

Bachelor of Mass Communication (Honours) (Digital Media Production)

Bachelor of Mass Communication (Honours) in Public Relations and Event Management

Bachelor of Mass Communication (Honours) in Public Relations and Marketing

- RM104,594
- Intake: January, March & September
- 3 years

Master of Communication - RM 38,040

- Intakes: January, March & August
- 1.5 years

Doctor of Philosophy in Media and Communication Studies - RM48,650

- Intakes: January, March, June, August, October
- 3 - 6 years

HELP University

Diploma in Communication - RM30,100

- **SPM:** minimum 3 credits including English
- Intakes: January, May, July & August
- 2 years

Bachelor of Communication (Public Relations) (Hons)

Bachelor of Communication (Media Studies) (Hons)

Bachelor of Communication (Marketing Communication) (Hons)

- RM56,200
- Intake: January, May, August & October
- 3 years

SEGI University

Diploma in Mass Communication - RM39,500

- **SPM:** Pass with minimum of 3 credits
- Intakes: throughout the year (except for April & December)
- 2.5 years

Bachelor of Science Communication Arts 4+0 in Collaboration With Troy University, USA

- 4 years

Monash University

Monash University Foundation Year (MUFY) - RM32,800 ~ RM34,900

- **SPM:** Pass with minimum of 5 credits including English
- Intakes: January, July, August
- 1 year

Bachelor of Digital Media and Communication - RM117,900

- Intake: February, July & October
- 3 years

Master of Communications and Media Studies - RM53,100

- Intake: February
- 1.5 years

Doctor of Philosophy (PhD) - RM44,500 per year

- Intake: throughout the year
- 3 - 4 years

Asia Pacific University (APU)

Foundation - RM25,500

- **SPM:** minimum 5 credits including Bahasa Melayu & Sejarah
- Intakes: June, July, September & November

Bachelor of Arts (Honours) in Media and Communication Studies - RM87,000

- Intakes: July & September
- 3 years

UCSI University

Foundation in Arts (Social Sciences & Liberal Arts) - RM19,012 ~ RM21,630

- **SPM:** Pass with 5 credits
- Intakes: January, May & September

BA (Hons) Mass Communication - RM69,770

- Intakes: January and September
- 3 years

UOW Malaysia

Foundation in Arts -RM17,850

- **SPM:** Pass with minimum of 5 credits
- Intakes: January, March, May, July, September & October

Diploma in Mass Communication - RM37,825

Diploma in Communication and Media - RM45,630

- Intakes: January, March, May, July, September & October
- 2 years

Bachelor of Communication (Hons) Public Relations - RM75,275

Bachelor of Communication (Hons) in Media Production - RM71,945

Bachelor of Communication (Hons) - RM74,250

- Intakes: January, March, May, July, September & October
- 3 years